

**A PRESS CONFERENCE WAS HELD FOR INVESTATE '08 TURKISH
COASTS REAL ESTATE INVESTMENT MEETING WITH DENİZBANK AS THE
MAIN SPONSOR**

A prime destination for world tourism, Bodrum will host an international investment meeting at the end of May. The press conference for Investate '08 Turkish Coasts Real Estate Investment Meeting, organized by Ikon Events and Akın Nalça Modular Spaces, was held last night at The Sofa Hotel Art8 Launch.

The organizer of the meeting, businessman Ali Güreli, along with Investate '08 Conference Coordinator Suha Özkan and Member of the Advisory Board, Işık Gökkaya shared the concept, the contents and the newest developments about the conference. Hakan Ateş, DenizBank Director of Financial Services Group, analyzed the investment climate in Turkey and elaborated on why DenizBank has become the main sponsor.

Ali Güreli emphasized the importance of this meeting by saying “Turkey is the only open air museum with a coast line longer than 4000 kilometers, and as such the most valuable country in Southern Europe and the Mediterranean basin. The Turkish coasts are significant not only because they allow Turkish people to breathe and spend time in nature, but also because they provide a dynamic and colorful atmosphere for the aging populace of Europe as well as for the increasingly wealthy Russians. In this respect, it is necessary that we protect this treasure while finding ways to produce gains from it for our and our children’s future. Starting with 2008, Investate will have a significant position without repeating mistakes committed in other lands, but at the same time serving the interests of the country.”

Hakan Ateş, DenizBank Director of Financial Services Group, also spoke at the press conference: “As Denizbank, we have made great strides in mortgage financing since the mortgage law came into effect last year in Turkey. We tried to inform and guide the consumers in 2007 with the seminar open to the public on ‘How to Own a House’. We have differentiated our services from other competitors in the sector with our ‘customized mortgage’ services, offering different solutions tailored to our customers’ needs. Currently we are financing 130 residential projects throughout Turkey. We increased the volume of our mortgage loans by 90% in 2007, to 993 million YTL and ranked first among private banks as the bank which increased the volume of mortgage loans the most. Moreover, we were the first bank to allow foreigners to use our mortgage services and have served 150 foreign customers so far. I believe that by becoming the main sponsor of Investate 2008, Denizbank will be creating awareness in investors interested in the real estate market and be supporting their entrepreneurial enthusiasm.”

Investate '08 Conference Coordinator Suha Özkan spoke of the disappearing historical artefacts and natural wonders, saying “building along the coasts will be possible by protecting and highlighting the natural and historical values of these sites through architecture, planning and natural landscaping. Building should not be a haphazard process;

it should introduce local treasures into people's lives and allow their respectful use, with which it can be sustained and provide for guests and homeowners alike.”

The meeting will bring together present and prospective buyers of real estate on Turkish coasts, the administrators of local governments, and all others interested in real estate and tourism. The event will be held at Bodrum Princess Hotel on April 24-25, 2008. Minister of Culture and Tourism, Mr. Ertuğrul Günay, mayor of Bodrum and mayors of related towns, academicians and bureaucrats will be among the guests.

INVESTATE '08 Turkish Coasts Real Estate Investment Meeting aims to inform the local citizens, investors and those involved in tourism and real estate sectors, as well as to develop a model of participatory investment. INVESTATE '08 is planned to be held at a different region every year.